



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
166900-1	09/30/12	September 2012	08/27/12 - 09/21/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 9/20 - 9/23	12083

Flight Dates	Order #	Alt Order #
09/20/12 - 09/23/12	166900	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	09/23/12	M-F Today Show	M-F 7a-9a	---TF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 09/20/12 7:59 AM M-F Today Show M-F 7a-9a :30 MHTV-1204H \$350.00 NM 1 All F 09/21/12 8:59 AM M-F Today Show M-F 7a-9a :30 MHTV-1204H \$350.00 NM									
2	09/20/12	09/23/12	News 4 @ Midday M-F	M-F 12noon-1p	----F--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----F-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/21/12 12:23 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1205H \$125.00 NM									
3	09/20/12	09/23/12	Rachael Ray 2p	M-F 2p-3p	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---T--- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/20/12 2:50 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1205H \$75.00 NM									
4	09/20/12	09/23/12	The Insider 3p	M-F 3p-330p	---TF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 09/20/12 3:26 PM The Insider 3p M-F 3p-330p :30 MHTV-1204H \$125.00 NM 1 All F 09/21/12 3:25 PM The Insider 3p M-F 3p-330p :30 MHTV-1206H \$125.00 NM									
5	09/20/12	09/23/12	Inside Edition 330p	M-F 330p-4p	---TF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 09/20/12 3:57 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1205H \$125.00 NM 1 All F 09/21/12 3:53 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1205H \$125.00 NM									
6	09/20/12	09/23/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	---TF--	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$125.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

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166900-1	09/30/12	September 2012	08/27/12 - 09/21/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 9/20 - 9/23	12083	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/20/12	09/23/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	---TF--	:30	2	\$125.00	NM
09/17/12 09/23/12 ---TF-- 2 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/20/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1204H \$125.00 NM 2 All F 09/21/12 4:41 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1206H \$125.00 NM									
7	09/20/12	09/23/12	News 4 @ 5p M-F	M-F 5p-530p	----F--	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/21/12 5:13 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1205H \$325.00 NM									
8	09/20/12	09/23/12	News 4 @ 6p M-F	M-F 6p-632p	---TF--	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---TF-- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/20/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1205H \$400.00 NM 2 All F 09/21/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1206H \$400.00 NM									
9	09/20/12	09/23/12	News 4 @ 630p M-F	M-F 630p-7p	----F--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 09/21/12 6:44 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1205H \$400.00 NM									
10	09/20/12	09/23/12	Thursday Prime B	Th 8p-9p	---T---	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/20/12 8:52 PM Thursday Prime B Th 8p-9p :30 MHTV-1204H \$900.00 NM									
11	09/20/12	09/23/12	News 4 @ 10p M-F	M-F 10p-1035p	---T---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ---T--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 09/20/12 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1205H \$600.00 NM									
Total Spots							16		

Payment Terms 30 Days

Gross Total	\$4,675.00
Agency Commission	\$701.25
Net Amount Due	\$3,973.75
ABQ 7.0%	\$278.16
Amount Due	\$4,251.91